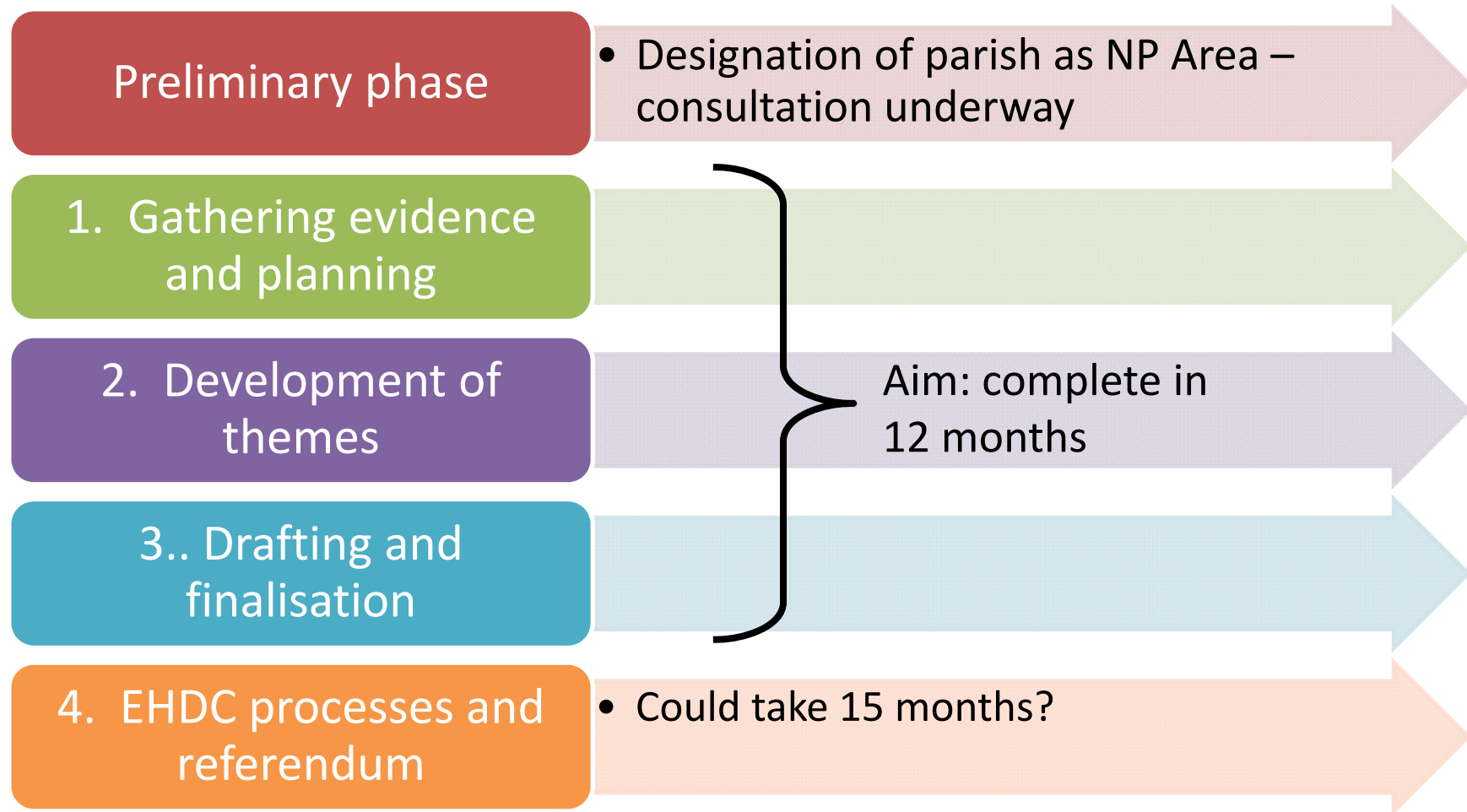




9<sup>th</sup> March 2016

# Watton at Stone Parish Neighbourhood Plan

# Overview of the process



## Preliminary phase

- Agreement to develop a Neighbourhood Plan
- Formation of Neighbourhood Plan groups
- EHDC designation of parish as NP area



# 1. Gathering evidence and planning

- **Gathering existing evidence**
- Sourcing new evidence
- Preparatory work (understanding “no nothing position)
- First public consultation

# Evidence Base

- New consultation
- Census 2011
- Good/bad analysis
- Existing surveys
- New surveys
- Policy review
- Documentation

# Relevant Information

- Population
- Household Structure
- Economic Activity
- Housing Stock
- Housing Need
- Vehicle ownership/use
- Parking

# Working Example

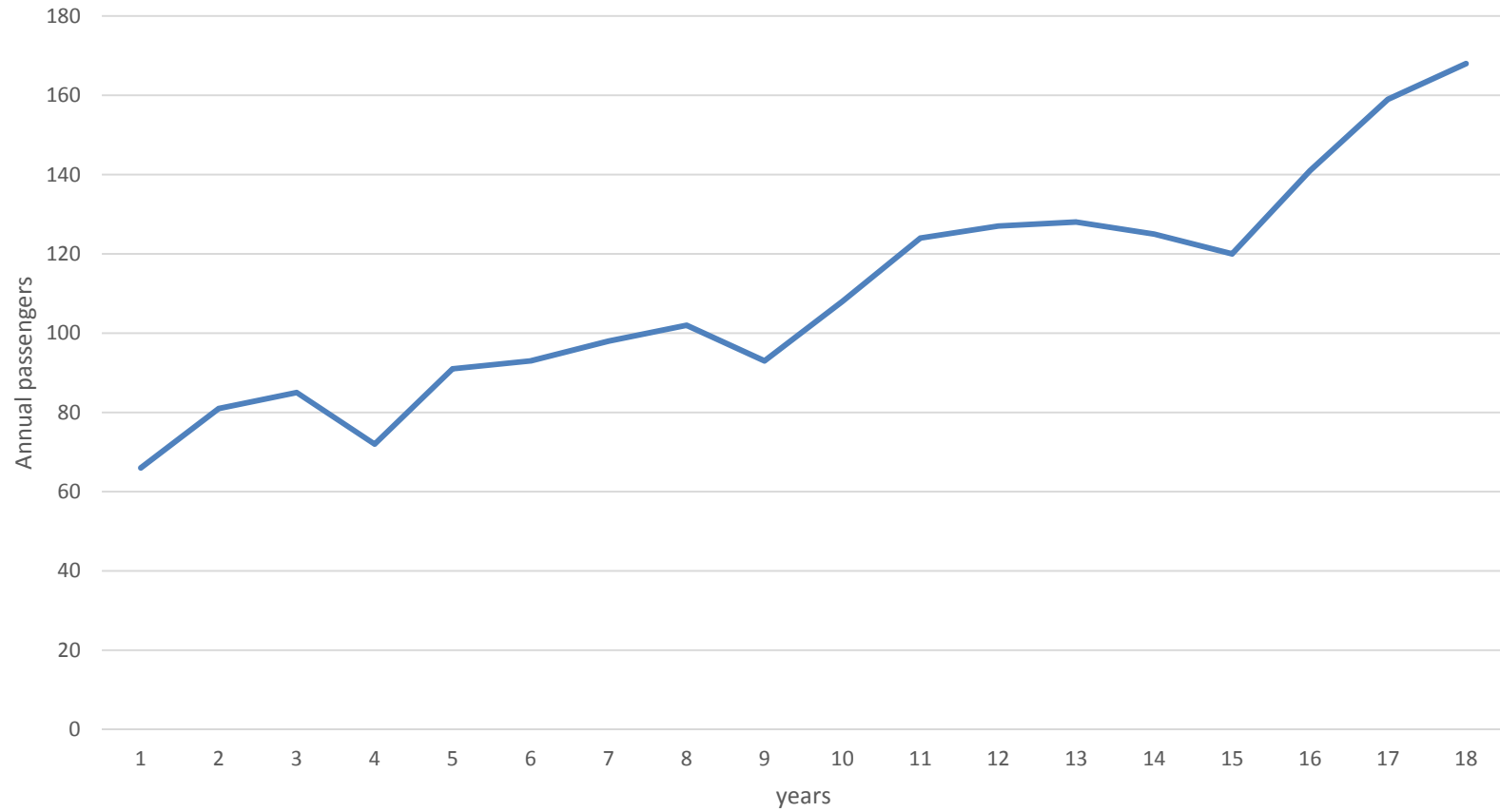
## Issue

- Parking at the station

## Data

- Annual passenger numbers

Annual Rail Passengers 1998-2014





# Working Example

## Issue

- Parking at the station

## Data

- Passenger numbers more than doubled since car park opened

## Possible Policy Responses

- Encourage sustainable travel
- Get train operator to increase car parking
- Secure additional car parking from development

# 1. Gathering evidence and planning

- Gathering existing evidence
- Sourcing new evidence
- Preparatory work (understanding “no nothing position)
- **First public consultation**

# Draft Community Engagement Strategy

Objective:

*“to ensure the neighbourhood plan decisions and policies emerge from views from the people who live and work in Watton at Stone”*

**Organised advertised events** for the community: to allow those who wish to attend an event and discuss the plan, process and comment.

**Targeted questionnaires** to businesses, organisations and identified community groups: to ensure the business voice is heard and groups have the ability to formally submit comments.

**Door to door and on street** questionnaires: ensuring that the neighbourhood plan is informed by all age groups and those within the community who don't normally attend events.

**Social media** to allow individuals to feedback comments, but more importantly as a source of information to include public documentation of the process, the findings and consultation material through a dedicated website.

## Website

- Information on the process,
- Programme,
- Maps & plans
- Other useful links and information
- Record of all material
- Dedicated email address
- Reach out to different ages within the community

## **Stage 1 detailed process:**

Target: obtain the views from minimum 15% (400-500 people) of the population of the village through different methods

Watton at Stone Parish Neighbourhood Plan

Inset logo, designed by the school

# *Your Village, Your Say!*

Saturday 23<sup>rd</sup> April 2016 10:00am – 1:00pm

In the Nigel Poulton Community Centre

Find out more about your neighbourhood plan, voice your opinion and get involved

For further information please go to [www.wasnp.co.uk](http://www.wasnp.co.uk)

Or email [community@wasnp.co.uk](mailto:community@wasnp.co.uk)



# Prepare presentation boards, suggested content:

## **Board a)**

Key information about the process, what happens and the committee

## **Board b)**

Aerial view of Watton at Stone Parish with red line around the parish (np area)

## **Board c)**

Plan showing in more detail the Parish. For people to think what could / could not become of each area

## **Board d)**

Montage of images/photos of areas identified for potential change

## **Board e)**

key headings linked to questionnaire

## Watton at Stone Parish Neighbourhood Plan

# *Your comments*

Q1 Local amenities – what is good, what is missing, what needs improving:

Q2 Traffic and Parking – concerns and suggested improvements:

Q3 Future developments – which potential areas (refer to plan):

Q4 Character and Image – what makes our village special:

Any other comments:

Age Group	under 18	19-44	45-64	65+
Resident	Business	Organisation	Other	

Please supply your contact details if you want to be kept informed or be involved further with the neighbourhood plan:

For further information please go to [www.waspnp.co.uk](http://www.waspnp.co.uk)

Or email [community@waspnp.co.uk](mailto:community@waspnp.co.uk)

Location \_\_\_\_\_

Q1 Local amenities – what is good, what is missing, what needs improving:

Q2 Traffic and Parking – concerns and suggested improvements:

Q3 Future developments – which potential areas (refer to plan):

Q4 Character and Image – what makes our village special:

Any other comments:

Target – all volunteers aim to speak to 10-20 individuals or groups

- General residential areas, door to door
- Key locations
- Key Groups

## Watton at Stone Parish Neighbourhood Plan

Questionnaires to be completed between 23<sup>rd</sup> April 2016 and Saturday 4<sup>th</sup> June 2016 (6 weeks)

General residential areas, door to door

High Street	
Station Road	
Gatekeepers Meadow	
Moorymead Close	
Hazeldell	
Great Innings	
Walkern / Beane Rd / Lammas Rd	
Rectory Lane / School Lane	
Rivershill	
Surrounding areas	

Key locations

School	
Train station	
Shops	
Pubs	
organisations	

Key Groups

Local businesses in the village	
Major landowners	
Tradesman	
Estate agents	
Clubs / organisations	

On completion of this initial stage we should have gathered 400-500 questionnaires

- It's normal and acceptable that some may only have one or two comments
- All comments will need to be collated and documented
- This will perhaps identify 50 comments with those more often mentioned than others
- This provides our baseline community engagement evidence for the formation of the neighbourhood plan
- All the results are then presented on the website through graphs etc for all to see with key conclusions
- People who left their emails gaining support for the neighbourhood plan

## 2. Development of themes

- Drafting vision and objectives
- Identifying emerging themes, ideas, possible policies
- Matching evidence to emerging themes, identifying additional evidence
- **Second public consultation**



- Organise an advertised event, with boards tbc once we know what the contents are
- Host a stall at a prominent village event
- Prepare a questionnaire, contents tbc
- Email all the people who expressed interest advising of the event(s)
- Upload all materials and emerging thoughts onto the website

### 3. Drafting and finalisation

- Drafting the Neighbourhood Plan
- Finalising supporting documents
- **Third public consultation** (6 weeks)
- Incorporating responses into final draft
- Submitting Neighbourhood Plan to EHDC

- Update findings, comments and conclusions onto the website
- If within the programme, host a stall at a prominent village event

This stage is more about awareness and preparing people of the proposals being documented in advance of the referendum. The contents of the referendum should not be a surprise to anyone who has been involved in the process.

## 4. EHDC processes and referendum

- **EHDC public consultation** (6 weeks)
- Independent examination
- Advertisement of referendum (28 days)
- Referendum (need 50% +1 vote)
- Adoption of Plan by EHDC

# Sunday 3<sup>rd</sup> April 2016 – Walk around Watton at Stone 10am, outside the community centre





# How you can help

- Research information sources
- Character photos of Watton at Stone
- Participate in consultation process
- Participate in additional surveys
- Assist in data analysis
- Assist in document production